



# Boss Frog's *Cycles*

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To Whom It May Concern:

Boss Frog's Cycles and its affiliates employ close to 100 people in Maui's cycling and tourism industries. Our bike shops maintain a fleet of over 200 bikes that allow Maui's residents and visitors the opportunity to explore Maui's beautiful landscapes on a bicycle. Unfortunately, West Maui has no bike-path alternatives or Greenways for pedestrians, and the families that hope to enjoy an outdoor biking experience for work or play have very limited options.

A Greenway in West Maui would provide residents and visitors of all ages and abilities safe, healthy, convenient, and comfortable opportunities to walk and bike along Maui's beautiful coast. More importantly, a greenway would help pedestrians avoid riding or walking along the area's main artery, the Honoapiilani Highway. Hawaii is consistently ranked one of the healthiest states in America, and this trend will only grow stronger if a bike and walking path is developed in West Maui.

In addition to the health and safety benefits, this type of a recreational amenity increases property values in the areas surrounding the Greenway, and often times strengthens community involvement. It also encourages pedestrians to travel to different areas of West Maui without using a vehicle, thereby decreasing traffic.

West Maui is well suited for Greenway development because of the cane haul roads. These roads can almost immediately be transformed into sidewalks that will provide the infrastructure for a Greenway. The hillside terrains and open spaces are ideal for a bike path, and West Maui is unique in that an infrastructure is immediately available for development.

Mahalo,  
Boss Frog's Cycles